

**Ken Kirkey** is the Director of Planning for the Regional Planning Program serving the Metropolitan Transportation Commission (MTC) and the Association of Bay Area Governments (ABAG). The Regional Planning Program covers the 9-county San Francisco Bay Area – home to nearly 8 million people. Ken is lead staff for *Plan Bay Area*, the region’s long range plan that guides land use, transportation investments and housing production. He oversees a staff of 45 advancing planning and implementation for a broad range of topics including transit-oriented development; focused growth; climate adaptation and mitigation; transit planning; goods movement; economic development; housing protection, preservation, and production; active transportation; priority conservation areas; equitable outcomes; and performance monitoring.

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**Rosalynn Hughey** has had a career in urban planning that spans 30 years. She has a passion for city building, placemaking and civic engagement. She serves as the Director of the Department of Planning, Building and Code Enforcement for the City of San José, and provides leadership for the City’s broad range of planning and development services, including stewardship of the Envision San Jose 2040 General Plan. Rosalynn also leads Citywide initiatives, such as Climate Smart San José, Diridon Station Area Implementation/BART Phase II, and Public Life Strategy. Prior to joining the City of San José, Rosalynn served as Deputy Director in the Washington, D.C. Office of Planning, where she led dozens of neighborhood and transit-oriented development plans and large-scale planning/redevelopment projects. Rosalynn is a member of the APA, ULI and a Senior Fellow of the American Leadership Forum Silicon Valley.

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**Senator Mike McGuire** (D-2) was first elected to the Healdsburg School Board when he was 19 years old. In 2004, he was elected to the Healdsburg City Council and was elected to the Sonoma County Board of Supervisors in 2010 where he served for four years. In December 2014, Mike was sworn into the State Senate where he represents the Second Senate District, which stretches from the Golden Gate Bridge to the Oregon Border. His district includes Del Norte, Trinity, Humboldt, Lake, Mendocino, Sonoma and Marin counties. Mike is the Chair of the Senate Governance and Finance Committee, and sits on the Budget Committee, Transportation & Housing Committee and on the Energy Committee.

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**Ann Fryman** leads housing policy for Senator Scott Wiener, as well as transportation, local government, and tax policies. In addition to SB 50, Annie has been the policy lead on SB 35 (a bill to streamline housing approvals, passed in 2017), SB 828 (a bill to reform the RHNA system, passed in 2018), SB 127 (a bill to require Caltrans to design and deliver complete streets on urban highways, pending for 2019), and SB 827 (a bill to legalize apartments near high- quality public transit, which has evolved into SB 50 for 2019). Prior to joining Scott Wiener’s San Francisco City Hall team in 2016 when he was a City Supervisor, Ann was a housing activist and a designer at a small architecture firm in San Francisco, primarily working on soft story upgrades for earthquake safety and increasing the city’s supply of legal accessory dwelling units.

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**Pilar Lorenzana** has over two decades of experience working in the intersection of community development, planning, and advocacy. She has extensive experience working with community leaders as well as elected and appointed decision-makers. Pilar recently joined the MTC/ABAG team to serve as the region's Principal Planner for the South Bay. In this capacity, Pilar manages the agency's portfolio of Priority Development Area (PDA) plans and Technical Assistance (TA) grants, as well as serving as the first point of contact for the Valley's stakeholders. Prior to joining MTC/ABAG, Pilar worked with the Non-Profit Housing Association of Northern California and SV@Home.

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**Mark Tollefson** currently serves as deputy cabinet secretary for the Office of Governor Gavin Newsom handling transportation, housing, and homelessness issues. Previously, he was an Assistant Program Budget Manager at the California Department of Finance, where he served in several positions since 2007, covering issues including transportation, labor, housing, courts, emergency services, and pensions, among others. Prior to that he ran housing programs for small cities and counties at Connerly & Associates, Inc.

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**Eric Phillips** is an attorney at Goldfarb & Lipman LLP practicing in the areas of land use, CEQA compliance, community development, and housing law. Prior to becoming a lawyer, Eric worked as an urban planning consultant, and he currently serves as the Vice President for Policy and Legislation for the California Chapter of the American Planning Association. Eric represents private clients in all phases of the development process and serves as special counsel to numerous public agencies, providing advice related to zoning, subdivisions, inclusionary housing programs, and impact fees. He also is a frequent presenter at conferences and private trainings for both public agencies and private developers on topics such as SB 35, the Housing Accountability Act, and State Density Bonus Law. Eric has an undergraduate planning degree from Cornell University and a JD from UC Berkeley School of Law.

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