



# Fall 2018 General Membership Meeting

## Outsmarting Disaster: The Planning Professional's Role in Disaster Preparedness and Recovery

November 2, 2018 · 8:30am to 1:30pm · Nile Hall, Preservation Park, 668 13<sup>th</sup> Street, Oakland

### AGENDA

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8:30am **Registration / Continental Breakfast**

9:00am **Welcome and Introductions**

Over the next 30 years, the Bay Area is likely to experience a major earthquake along the Hayward Fault. As residents in our region and land use professionals, what is the anticipated role of land use planners in recovery efforts? Borrowing from the HayWired Scenario work of USGS, this BAPDA General Membership meeting, *Outsmarting Disaster*, is intended to provide guidance and perspective around the professional role of planners and city/county agencies surrounding disaster recovery.



BAPDA Chair: Al Savay, AICP · Community Development Director, City of San Carlos

9:15am **Panel 1: Local Planners in Recovery Mode**

The San Bruno pipeline explosion of 2010 and the North Bay Fires of 2017 have provided local and recent perspectives about how planning department staff respond and coordinate in the aftermath of a major disaster. This panel will feature planning professionals with pre-disaster planning- and *boots-on-the-ground* experience working in the aftermath of disaster events.



Moderator: Dana Brechwald · Adapting to Rising Tides (ART) Program Manager, BCDC

Panelists: Aaron Aknin, AICP · Asst. City Manager/ Community Development Director, Redwood City  
David Guhin · Asst. City Manager/ Planning and Economic Dev. Director, City of Santa Rosa  
Laurie A. Johnson, FAICP · Principal, Laurie Johnson Consulting | Research  
Pete Parkinson, AICP · Planning Consultant · APA California President

10:45am **Break / Networking**

11:00am **Panel 2: Preparedness and Long-term Recovery Planning**

This panel will speak to the ways communities and response organizations can work together to plan for and mitigate the economic aspects of disaster recovery. Speakers will address what can be done in the pre-planning phase, including policy objectives and other preparedness measures, as well as what will be needed to draw on resources after the event. Planning staff can lay the groundwork for recovery efforts now, by initiating coordination with local and county emergency operation centers, and by developing the long-term relationships needed at the regional, state and federal levels.



Moderator: Cynthia Kroll · Chief Economist/Assistant Director, ABAG/MTC

Panelists: Christina Curry · Deputy Director of Planning, Preparedness and Prevention,  
California Office of Emergency Services

Henry Gardner · Management Consultant, The Gardner Group LLC

Malinda Matson · Economic Development Representative, US Economic  
Development Administration

12:10pm **Announcements: GreenTRIP Connect**



GreenTRIP Connect is a free online tool for community members, city staff and multifamily developers. Instantly calculate the reductions in cost, driving, and greenhouse gas emissions that multi-family developments can achieve by choosing smart locations, right-sizing parking, building affordable units, and employing traffic reduction strategies.

Presented by: Ann Cheng · GreenTRIP Program Director, **TransForm**

12:30pm **Lunch / Networking**

The meeting fee of \$50 includes breakfast and lunch; 3 CM Credits  
Register at <https://www.eventbrite.com/e/bapda-fall-2018-meeting-tickets-50084885240>

For questions, please call (415) 820-7993